

IN THIS ISSUE

- Message from the President . . . 1*
- Breaking News. 2*
- WiMAX India 2010 Media Coverage 2*
- Hot Topics! 3*
 - We're in India! 3*
 - WiMAX Product Guide! 3*
- WiMAX Media Coverage 3*
- Membership Services 3*
- Working Group Update 4*
- Events Update 4*

MESSAGE FROM THE PRESIDENT

Dear Members,

I am pleased to announce the release of our updated WiMAX Forum Member Newsletter! The WiMAX Forum staff are committed to increasing the quality and quantity of communications to you, our membership. Therefore you will be hearing from me and our team more frequently, beginning with monthly production of this improved Member Newsletter. Furthermore, we would like to hear from you as well, and would love your feedback on the style and value of this product. Please send your comments, and any questions you have about membership to **Member Services**.

The 4G industry is an exciting place to be right now, and we are seeing a lot of positive news for WiMAX. As of August 1st, WiMAX Maps tracks 593 deployments across 149 countries. As of the end of 2009, WiMAX covered more than 620 million people across the world, and that number is estimated to grow to 1 billion by the end of 2011. These networks and their customers need devices, and the WiMAX ecosystem has responded. On August 20th, WiMAX Forum published a WiMAX Product guide featuring over 280 WiMAX end-user devices. Each one of these devices is available today. Devices range from low cost phones, USB dongles and home routers to high end smartphones and embedded devices.

WiMAX Forum announced the WiMAX Product Guide at WiMAX India 2010 in New Delhi. WiMAX India 2010 was a fantastic event that featured many of our members, representatives from every Service Provider which won spectrum in the recent BWA Auction, and honored members of the Indian regulatory authorities. We hope that the success of this event appropriately highlights WiMAX's continued momentum in the global telecommunications industry, and we look forward to more positive news regarding WiMAX in India soon.

Inside this newsletter you will find more updates and news regarding the state of the WiMAX ecosystem. Again, we welcome your feedback, and hope that you enjoy this product. I also hope to meet many of you at our upcoming member conference in Dallas, TX on November 1 – 5, 2010.

Best Regards,



Ronald J. Resnick
WiMAX Forum President and Chairman



BREAKING NEWS

- Three Taiwanese WiMAX operators: Global Mobile, Tatung InfoComm and Vee TIME announced free WiMAX roaming services on a trial basis until the end of 2010. Far EastOne Telecommunications and Vmax Telecom are expected to join this trial later.
- Utopian Wireless, a US-based WiMAX operator with 2.5GHz spectrum licenses in 1400 communities, announced that it received \$4 million in funding from the US federal government for its WiMAX network rollout.
- ChinaTel Group is working with CECT-Chinacomm Communications to deploy a WiMAX network in the 3.5 GHz band across 29 markets in China
- Filipino operator Globe Telecom announced that it recently broke the 100,000 subscriber mark for its WiMAX services. Globe, a 3G operator, launched its WiMAX network 16 months ago and reported 47% growth in its WiMAX user base since June, 2010
- The USDA's RUS announced \$1.2 billion in grants and loans for broadband projects. Several WiMAX operators, including Utopian Wireless and Crystal Automation Systems were awarded funding
- Clearwire introduced the iSpot, a WiMAX-enabled personal hotspot dedicated to Apple products
- Iberbanda launched its Mobile WiMAX network on ZTE-supplied infrastructure in Galicia, Spain
- South Africa's MTN Group and Intel Corporation signed a Memorandum of Understanding for the two to collaborate to accelerate the deployment and penetration of broadband access in Africa and the Middle East using WiMAX technology
- Clearwire announced the launch of its 4G service in new U.S. markets: Wilmington, Del.; Jacksonville, Fla., Grand Rapids, Mich., and Stockton and Modesto, Cali. CLEAR 4G service is currently available in 49 markets across the United States

WIMAX INDIA 2010 MEDIA COVERAGE

At WiMAX India 2010, WiMAX Forum representatives conducted intensive media outreach on behalf of the industry. In just a few days WiMAX Forum conducted 17 media interviews, which so far have led to 20+ stories, more of which will be printed soon. Below are some of the highlights:

- **WiMAX proposed as the 'low cost high bandwidth' 4G technology for the Indian masses, *Think Digit***
- **7th WiMAX INDIA emphasizes on current developments in the WiMAX technologies, *Delhi Live***
- **WiMAX ready to boost mobile internet in India: Samsung, *The Hindu***
- **WiMAX set to boost mobile broadband with 4G in India, *Siliconindia.com***
- **Seventh Wimax India 2010 conference concludes in New Delhi, *MeriNews***
- **WiMax India 2010 conference event and photos, *Indian Tech News***
- **Create whatever you want to do as you move around what the latest advance in WiMAX is offering, *TechWhack***
- **WiMax push heats up in India, *ZDNet - Asia***
- **WiMAX advice to Mukesh, *ET Now***
- **WiMax will accelerate telecom revolution, *Telecomyatra.com***
- **India's WiMAX subscriber base to hit 19 million by Year 2012, *Indianmicrofinance.com***
- **Over 100 million mobile broadband users by 2015, *Sify.com***
- **Wimax Forum rubbishes TD-LTE claims on equipment, *CyberMedia - Ciol***
- **WiMAX mkt growing at 130%, *India Blooms***
- **WiMAX INDIA 2010 is all set to take India on the Broadband Highway, *Know Your MobileWireless***
- **WiMAX backers tout advantages in India, *Fierce Broadband Wireless***
- **7th WiMAX INDIA emphasizes on current developments in the WiMAX technologies, *Mobile Clues***

HOT TOPICS!



Declan Byrne, Director of Marketing, WiMAX Forum

WE'RE IN INDIA!

On August 20th, WiMAX Forum participated in the 7th Annual WiMAX India event in New Delhi, India. Our President and Chairman, Ron Resnick gave a keynote highlighting the importance of WiMAX to India's broadband goals. This message was very well received by the 500+ attendee audience of Indian vendors, regulators and operators, including all the recent winners in the India BWA Auction. The WiMAX Forum also participated with a booth on the exposition floor, where we were joined by several WiMAX Forum members who were kind enough to bring a plethora of devices along for show.



WiMAX PRODUCT GUIDE!

At WiMAX India 2010, WiMAX Forum unveiled the WiMAX Product Guide! The WiMAX Product Guide highlights the robust WiMAX ecosystem with descriptions and photos of over 280 WiMAX end-user devices. Each one of these devices is commercially available today. Devices range from low cost phones, USB dongles and home rout-

ers to high end smartphones and embedded devices.

The WiMAX Product Guide includes detailed information on the following devices:

- 10 WiMAX-enabled phones
- 3 Tablets
- 18 Portable Hotspots
- 52 USB dongles
- 57 Indoor CPE
- 18 Outdoor CPE
- 11 PC Cards
- 115 Embedded Notebooks and Netbooks

The Product Guide can be found online here: www.wimaxforum.org/product_guide.pdf. This guide will be periodically updated to reflect the ever changing WiMAX device landscape, so if you are a member with devices to add, please reach out to **Member Services** to make sure your devices are included next time!

WIMAX MEDIA COVERAGE

- **'WiMAX 2' set to be finalized in November**
– Network World
- **Don't discount WiMAX--at least not yet**
– FierceWireless
- **WiMAX Forum still holds out hope for Indian deployments**
– RCR Wireless News
- **TD-LTE: A Threat to WiMAX?**
– Wireless Week

MEMBERSHIP SERVICES

As of August 2010, WiMAX Forum represents an ecosystem of 301 members. While the global economic crisis meant a general slowdown for the industry, the WiMAX ecosystem is continuing its momentum, and beginning to grow again. Today we would like to extend a special welcome to our newest WiMAX Forum members, all of whom joined this July and August:

- sicap AG
- Umniah Mobile Company
- Valley Technologies Private Limited
- Vuppalamritha Magnetic Components LTD
- Choice Communications LLC
- GSM Kazakhstan OJSC “Kazakhtelecom” LLP
- Zahir
- ITT Corporation
- Norsat International Inc.

Welcome to the WiMAX Forum family.

MEMBER DEMOGRAPHICS	
Company Type	Members
Network Operator	107
Equipment Manufacturer	47
Other*	39
Application Service Provider	22
Semi-Conductor Manufacturer	18
Test Equipment Manufacturers	18
CE or Device Manufacturer	17
Component Manufacturer	15
System Integrator	10
Content Owner	8
Total	301

WORKING GROUP UPDATE

The WiMAX Forum is re-energizing the activities of the Marketing Working Group (MWG) and we are delighted to report that many of our members have expressed an interest in helping us move this vision forward. We have been working hard to create actionable, high-impact and achievable PROGRAMS for the MWG to tackle, and

**This category includes professional services firms, regulatory bodies, industry standards bodies, and more*

are counting on volunteers from our membership to help make these happen. We have a tremendous opportunity as an industry and we must be aggressive, fact-based and unapologetic in our marketing outreach.

Our long-term intent is that a senior Executive from one of our Member Companies Chair this Working Group – as an interim measure, Declan Byrne on the WiMAX Forum Staff will Chair.

The WiMAX Forum staff envisions a Marketing Working Group which has multiple Committees focused on particular activities. We have built the following 4 MWG committees:

- Trade Show and Events Committee
- Marketing Communications Committee
- Strategic Planning Committee
- Technology Marketing Committee

We are looking forward to our first MWG face to face meeting at our next WiMAX Forum Member Conference in Dallas, Texas in November of 2010. In the meantime, we are already preparing to host telephonic and webex committee meetings much sooner than that. The work of this Group is urgent, and we look forward to serving the WiMAX community.

EVENTS UPDATE

In June 2010 WiMAX Forum welcomed 180 member attendees to a successful Member Conference in beautiful Tallinn, Estonia. In August, 73 members of the CWG and TWG joined us in Calgary, Canada.

We have two more events coming soon, and are excited to see more of you there. From September 27th – October 1st, WiMAX Forum, with sponsorship from Samsung Electronics, will host a CWG/NWG/TWG Face-to-Face meeting in Seoul, Korea.

Following that we look forward to welcoming all of our working groups to our last full member conference of the year, which will take place November 1 – 5th in Dallas, Texas.